

MASKED BUYER SAMPLE / VERSION 1

Paid Ads Opportunities

Businesses with public campaign-readiness and measurement gaps.

LONDON + LAGOS FORMAT

Business identity, contact details and evidence URLs are intentionally masked.

Who this pack is for

Paid search, paid social and landing-page agencies

POINT-IN-TIME RESEARCH, NOT BUYER INTENT

Every finding is dated and must be re-checked before outreach. The pack does not guarantee replies, sales, budgets, urgency, traffic or revenue.

What qualifies

Two distinct findings are required, including at least one primary signal. Current ad spend is never claimed.

VERSION 1 SIGNALS

01 Analytics measurement absent

02 Conversion route gap

03 Campaign page performance gap

04 Campaign message structure gap

EVIDENCE BOUNDARY

Checks use licensed public business records and passive public pages or records. We do not log in, submit forms, bypass controls, test private systems or infer hidden commercial intent.

Masked record format

These examples show the evidence structure a buyer receives. Business names, direct contacts and evidence URLs are hidden in this sample.

MASKED RECORD 01 / LONDON / HOME SERVICE

Analytics measurement absent

No supported analytics measurement marker was found in the public page source.

RECOMMENDED SERVICE

Measurement setup

Checked 25 Aug 2026 | Current for 30 days

MASKED RECORD 02 / LAGOS / PROFESSIONAL SERVICE

Conversion route gap

No public enquiry, booking, order or quote route was found in the inspected scope.

RECOMMENDED SERVICE

Landing-page conversion review

Checked 25 Aug 2026 | Current for 30 days

MASKED RECORD 03 / LONDON / HOSPITALITY

Campaign message structure gap

The public page was missing a documented primary heading.

RECOMMENDED SERVICE

Campaign message review

Checked 25 Aug 2026 | Current for 30 days

What the paid CSV contains

- Business name, category, country, city and address
- Public phone, email, social profile, website and organisation domain
- Main finding, additional findings, evidence summary and buyer-ready evidence
- Recommended action URL, evidence URL, audited time and expiry
- Methodology version, severity, confidence and priority scores
- Recommended service, outreach angle and country-specific compliance reminder
- Research source, source release and source licence
- Unique FewerLeads licence ID and current terms version

ONE-OFF PACK PRICING		
Organisations	United Kingdom	Nigeria
25	GBP 99	NGN 60,000
50	GBP 179	NGN 110,000
100	GBP 319	NGN 200,000
200	GBP 579	NGN 360,000

Licence and remedy

Each pack is counted by unique organisation domain and licensed to the named buyer for internal business development. Publishing, sharing or reselling is prohibited. Every export carries a unique licence ID and order-linked fingerprint.

Replacement review covers materially incorrect identity, contact or qualifying evidence reported under the current terms. It does not cover outreach results or a business changing after the audit.

RESPONSIBLE OUTREACH REQUIRED

Re-check the finding, personalise the approach, identify yourself, respect opt-outs and follow applicable UK or Nigerian data and marketing rules.