

MASKED BUYER SAMPLE / VERSION 1



E-commerce Growth Opportunities

Active public stores with documented product-discovery or conversion gaps.

LONDON + LAGOS FORMAT

Business identity, contact details and evidence URLs are intentionally masked.

Who this pack is for

E-commerce, CRO, product-data and storefront agencies

POINT-IN-TIME RESEARCH, NOT BUYER INTENT

Every finding is dated and must be re-checked before outreach. The pack does not guarantee replies, sales, budgets, urgency, traffic or revenue.

What qualifies

An active public storefront plus at least one distinct certified storefront finding is required.

VERSION 1 SIGNALS

01 Active storefront

02 Product schema gap

03 Mobile store performance gap

04 Checkout entry failure

05 Product discovery gap

EVIDENCE BOUNDARY

Checks use licensed public business records and passive public pages or records. We do not log in, submit forms, bypass controls, test private systems or infer hidden commercial intent.

Masked record format

These examples show the evidence structure a buyer receives. Business names, direct contacts and evidence URLs are hidden in this sample.

MASKED RECORD 01 / LONDON / RETAIL

Product schema gap

No supported product structured data was found on the inspected storefront page.

RECOMMENDED SERVICE

Product data implementation

Checked 25 Aug 2026 | Current for 30 days

MASKED RECORD 02 / LAGOS / FASHION

Product discovery gap

No supported public product discovery route was found in the inspected storefront scope.

RECOMMENDED SERVICE

Store navigation review

Checked 25 Aug 2026 | Current for 30 days

MASKED RECORD 03 / LONDON / HOME DECOR

Checkout entry failure

No functioning public checkout entry was found in the inspected storefront scope.

RECOMMENDED SERVICE

Checkout conversion review

Checked 25 Aug 2026 | Current for 30 days

What the paid CSV contains

- Business name, category, country, city and address
- Public phone, email, social profile, website and organisation domain
- Main finding, additional findings, evidence summary and buyer-ready evidence
- Recommended action URL, evidence URL, audited time and expiry
- Methodology version, severity, confidence and priority scores
- Recommended service, outreach angle and country-specific compliance reminder
- Research source, source release and source licence
- Unique FewerLeads licence ID and current terms version

ONE-OFF PACK PRICING

Organisations	United Kingdom	Nigeria
25	GBP 99	NGN 60,000
50	GBP 179	NGN 110,000
100	GBP 319	NGN 200,000
200	GBP 579	NGN 360,000

Licence and remedy

Each pack is counted by unique organisation domain and licensed to the named buyer for internal business development. Publishing, sharing or reselling is prohibited. Every export carries a unique licence ID and order-linked fingerprint.

Replacement review covers materially incorrect identity, contact or qualifying evidence reported under the current terms. It does not cover outreach results or a business changing after the audit.

RESPONSIBLE OUTREACH REQUIRED

Re-check the finding, personalise the approach, identify yourself, respect opt-outs and follow applicable UK or Nigerian data and marketing rules.